

Name _____



“Do Your Part to Help Defeat Hitler”

Directions: You have been chosen by one of the following government agencies – the Department of the Treasury, the Office of Price Administration, or the War Production Board – to create a radio or poster campaign to encourage individual Americans to support the war effort.

1. Choose one of the following themes to touch upon in your poster and radio ad campaign. After you have chosen the theme, determine what government agency has hired you. Keep this agency’s perspective in mind when creating your final poster or radio ad.

- Rationing food or fuel
- Discouraging people from buying on the black market
- Ration books/stamps
- Food canning
- Scrap Drives
- Victory Gardens
- Car-Sharing
- Salvaging Fat Waste
- Buying Bonds
- Paying taxes

2. Decide upon the slogan for your campaign.

- For example: “Do Your Part to Defeat Hitler: Buy War Bonds”
- The slogan must be included on your poster or within your radio ad
- Remember to consider your agency and what it’s perspective might be

3. Both the poster and the radio ad must explain how and why Americans can contribute to the World War II effort, should be realistic to the time period of World War II, and must meet the following requirements:

Poster Requirements:

- Must be historically accurate - use your textbook and notes for additional research.
- Is colorful and eye catching
- Images explain how Americans can contribute to the war effort
- Government agency should be mentioned *(from handout!)*
- Campaign slogan should be prominently displayed
- ~~If working with a partner, both students should contribute original work to the final product~~

Radio Ad Requirements:

- Campaign slogan should be mentioned
- Government agency should be mentioned
- Information is accurate -- use your textbook and notes for additional research.
- Ad should be approximately 3 minutes long
- ~~If working with a partner, both students should speak~~

4. Begin brainstorming ideas:

Due Thursday April 23rd! 25 Points